

FARMASILIV 2023

Farmasiliv was established as "Apotekteknikeren" in 1937, and the Pharmaceuticals Association professional organ. The magazine aims to keep members, who are mainly pharmacy technicians, informed about what is happening in the industry and about the unions work.

Pharmacy technicians are the largest occupational group in the pharmacy, and has most of the contact with customers. It is therefore important and useful that they receive information about new and existing products.

RELEASE SCHEDULE

Issue	Ad deadline	Release
1-2023	10 February	3 March
2-2023	2 June	23 June
3-2023	8 September	29 September
4-2023	10 November	1 December



DESIGNATED PLACEMENT:

Back cover **NOK 17, 000**
210 x 210 mm + 3 mm bleed

All prices exclude VAT

DISTRIBUTION:

Norwegian postal service

CIRCULATION:

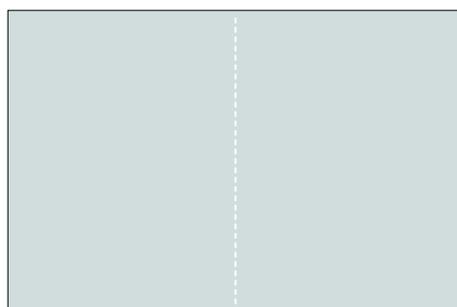
6, 500

RELEASE DATE:

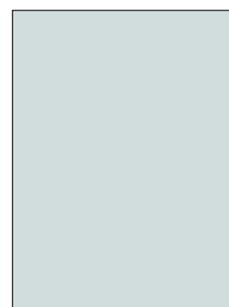
NB. There may be some delay due to the postal services.

AUDIENCE:

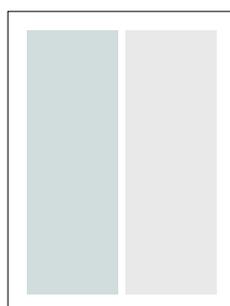
- Pharmaceuticals Association members
- Druggists/pharmacists and advertisers
- Students at pharmacy technician lines
- The pharmacy sector



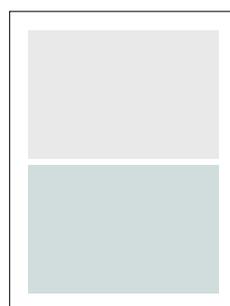
1/1 + 1/1 page - spreads
420 x 270 mm + 3 mm bleed
NOK 24, 200



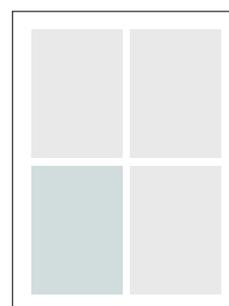
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+ 3 mm bleed
NOK 14, 200



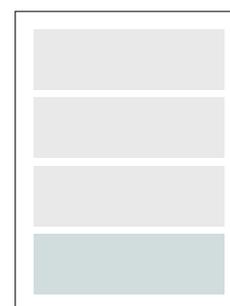
1/2 page upright
90 x 238 mm
NOK 11, 300



1/2 page level
181 x 120 mm
NOK 11, 300



1/4 page upright
90 x 120 mm
NOK 9, 350



1/4 page level
181 x 60 mm
NOK 9, 350



WOULD YOU LIKE TO ADVERTISE IN FARMASILIV?

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